

About Hobsons

A leader in education technology, Hobsons helps more than 15 million students to identify their strengths, explore careers, match to best-fit educational opportunities, create academic plans and reach their education and life goals. More than 13,000 K-12 and higher education institutions partner with Hobsons and leverage our expertise and our solutions -- Naviance, Intersect and Starfish -- to improve college and career readiness, college recruiting and admission, and higher education student success to support millions of students.

To learn more about Hobsons visit www.hobsons.com.



CONNECT LEARNING TO LIFE™



Hobsons can help institutions improve college and career readiness, college recruiting and admission, and higher education student success to support millions of students. To learn more, visit www.hobsons.com.



Naviance is an online college, career and life readiness (CCLR) platform that helps middle and high school students discover their strengths, explore college and career interests, create actionable goals and find their best-fit path after high school. Trusted by more than 14,000 schools, this robust solution promotes college and career readiness by encouraging academic rigor and aligning student strengths, interests and passions to long-term goals. Naviance is the partner who helps ensure students are future-ready.

To learn more about Naviance, visit www.naviance.com.



Intersect by Hobsons is a matching platform offering a comprehensive set of solutions for colleges and universities to strategically reach and connect with best-fit students - those most likely to both apply and succeed at an institution - and reach institutional enrollment goals. Intersect also makes it easier for admissions staff to collaborate and create connections with high school counselors to support a successful student journey.

Intersect offers three solutions to help institutions meet their enrollment goals: Awareness, Presence and Connection.

To learn more about Intersect, visit www.hobsons.com/intersect.



The Starfish Enterprise Success Platform helps nearly 500 colleges and universities - more than all other organizations in the industry - scale their student success efforts so more students can achieve their academic and life goals. By helping higher education institutions leverage reliable data to pinpoint areas of concern and opportunity within courses and student populations, as well as institutional programs and services, Starfish connects these findings to action by identifying at-risk students, connecting students with valuable resources, and building career and academic plans to achieve student goals with the least momentum lost.

To learn more about Starfish, visit www.starfishsolutions.com.

Pre-K through Elementary

"How can I improve my chances for success?"



Middle School

"Who am I? How do I prepare for high school?"



High School

"Who am I? What do I want to be?
How will I get there? How can I be successful?"



Connecting High School Students to Best-Fit Institutions

Higher Ed

"What is my goal and how can I achieve it?
Who will support me along the way?
How will I overcome obstacles?
Where do I go from here?"
"Who am I? How do I prepare for high school?"

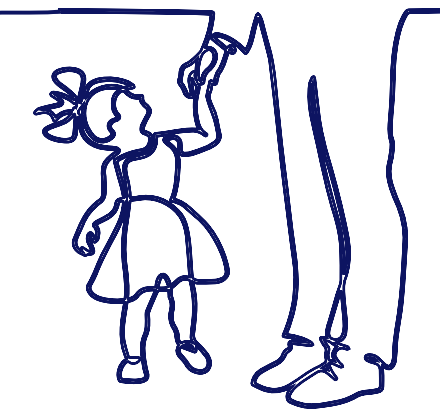


2yr / 4yr / Grad



Student Success

Career / Family



"How can I achieve my full potential?
Am I on the right path?
How can I remain a lifelong learner?"