



Berkley School District:

Berkley School District is located in the metro Detroit area, with a district-wide enrollment of almost 5,000 students. In order to support their mission of supporting “every learner in the quest to realize his or her full potential,” Berkley SD decided to use Naviance to streamline their college and career readiness initiatives.

96%
graduation rate

130
students per year go on to technical college



Naviance User since 2016

13.5%
juniors and seniors attend Oakland Schools Technical Campus

With a graduation rate of 96%, Berkley School District is focused on assisting students find their next step after graduation. A majority of Berkley School District graduates continue on to higher education institutions. Because of this, counselors in the district began to look for a system that would help to streamline the college application process for both counselors, students and families.

“Naviance has been incredibly helpful in increasing the efficiency of the college-application process. With seamless data collection and the ability to integrate state requirements for educational development plans, Naviance has been a huge help to counselors and students alike,” said Robyn Weiss, a Counselor at Berkley School District.

While Berkley School District has a large college-going culture, the district also uses Naviance to assist students who go directly into the workforce or to a technical college. Even though there are larger school districts in the area, Berkley School District sends the largest number of students to the local technical campus, averaging at 130 student per year.