Equipping Students to Reach Their Goals

In middle and high schools today, an overwhelming number of students state that college is their goal. However, according to the Educational Policy Improvement Center (EPIC), while 93% of middle school students aspire to attend college, only 44% of students eventually enroll. The Naviance College and Career Readiness Curriculum addresses key areas that research shows are critical for students to achieve their long-term goals. The Curriculum helps students to:

- See What’s Possible
- Develop Critical Non-Cognitive Habits
- Acquire College Knowledge
- Take Ownership Over Their Path

Measure Readiness at Each Grade Level

Developed in collaboration with Roadtrip Nation, the Naviance Curriculum enables early exploration and readiness starting in 6th grade. Schools are also able to measure readiness at each grade level, 6-12, with a pre- and post-assessment of college knowledge. The Curriculum is both engaging for students and easy to implement.

The Naviance Curriculum addresses the college readiness standards outlined by the U.S. Department of Education including knowledge of the college process, reaching out to adult supporters, academic preparedness, the financial aid process, and guidance through the college application process. It is also aligned to the American School Counselor Association’s National Standards for Students (2004). Each lesson is aligned to one or more of ASCA's National Model domain of Academic, Career, and Personal/Social Development.

The Curriculum is engaging for kids. It can take any student through and help that student understand, ‘what is my path?’ It doesn’t matter if you’re an English learner or an Honors AP kid, this works for all kids.”

– ANNIE PETRIE, Napa High School

Key Benefits

- Broaden students’ perspective
- Develop skills and confidence
- Increase college knowledge
- Measure results

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Naviance Curriculum

Lessons At a Glance

- 105 Lessons (Grades 6-12)
- Pre- and Post-assessment for each grade
- Student-friendly, mobile compatible
- Engaging videos and interactive content
- Perspectives from current college students and young professionals

Lesson Pillars

- Myself
- My Success Skills
- My Network
- My Career Plan
- My College Plan
- My Finances

Impact

- In a pilot conducted during the 2013-2014 school year, over 50% of students showed college knowledge gains and 1/3 of all students improved their scores by 10% or more between pre- and post-assessment.

Recommended Implementation

- **Embedded**: Deliver during advisory period, AVID or similar college/career readiness class, CTE course, or homeroom.
- **“Flipped Counseling” Model**: Provide students with lessons to complete on their own. Students learn content and are able to ask more specific questions of staff. Maximizes counselor effectiveness to support an entire population.

Integration with Naviance

- The Naviance Curriculum is integrated with the Naviance platform, providing a one-stop shop for self-discovery, career planning, college exploration, and academic preparation.
- As students work through Curriculum lessons, they are guided to assessments, exploration and communication tools in Naviance Family Connection
- Integration with Success Planner to build ILPs and other academic and post-secondary plans.

To learn more or to schedule a demo, call 866.337.0080 (toll-free) or +1.703.859.7300 (international). hobsons.com

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