

# RETAIN

## STUDENT RETENTION CRM

### Retain allows you to:

- Hold and manage all your access and retention data in one place
- Use predictive models to identify students who are most susceptible to non-completion
- Identify at risk students with early alert functionality
- Automate proactive and consistent communications
- Survey to assess and address student expectations



**Deliver institutional success and improved access and retention rates with innovative technology. Build cross-faculty awareness and collaborative strategies with intuitive tools custom-built for your institution.**

On average 20% of students fail to complete their education courses. Losing any student has a serious impact on the bottom line of any institution. From 2012 all institutions will be scrutinised by Ofpa on their success in sustaining or improving access and student retention. Retain will help your institution identify and intervene early with at risk students.

## Identification

- Identify students that are most at-risk of non-completion.
- Flag and execute communication plans with a robust data management system.
- Begin proactive communications at offer stage.
- Survey to assess and address student expectations.

## Intervention

- Create comprehensive and automated communication plans to contact at risk students.
- Reengage students, offer additional student support and connect students with the resources they need to succeed.
- Highlight success and areas for improvement through detailed reports.

For more information about how RETAIN can help your institution contact:

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