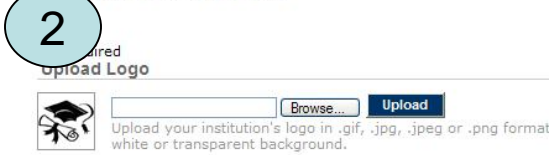


Group Chat and Answer clients that have not contracted for the full CRM have been given a new permission level (“Group Chat: All Access” for example). Users with this new permission level will now have access to a new tab—the Admin tab.

If you are interested in promoting upcoming Group Chats or your Answer service through the mySchools Facebook app, simply use the following steps:

1. Click the Integration Options link on the Admin tab.
2. Click the Manage link in the Integrate Products area.
3. Choose the type of contacts to whom you would like to promote your Group Chat and Answer service. Then, click the checkbox to go live with your service and select all available contact types as appropriate.

Integration Options



If you have any questions concerning integrating with the mySchools by Hobsons Facebook app, please contact your account manager.

Friendly Names

Friendly Names are the names of the products as seen by users.

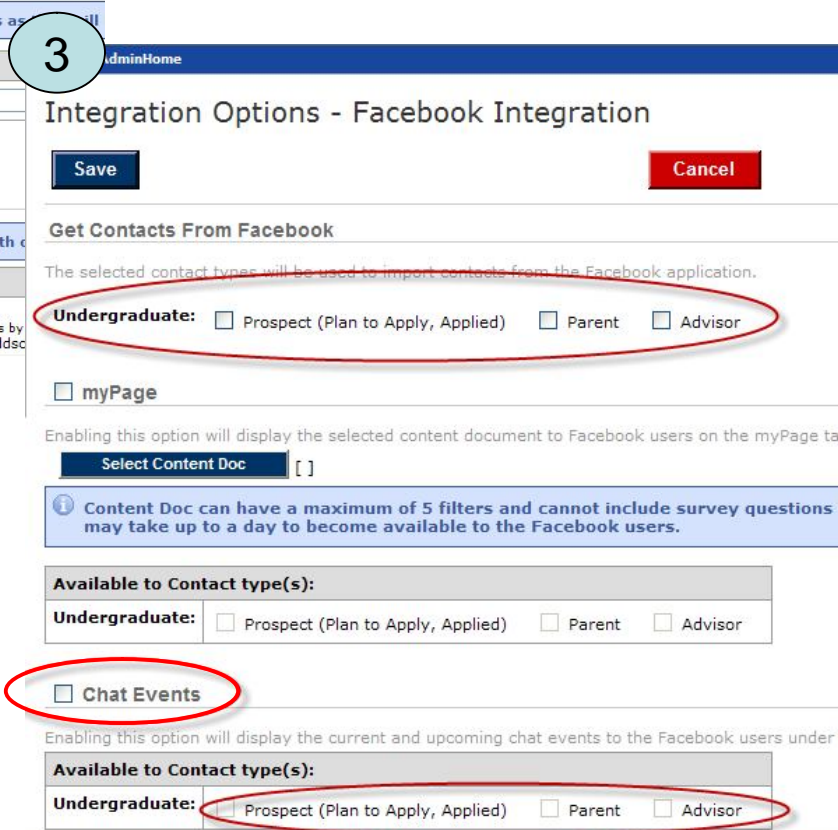
Answer	Friendly Name
us: undergrad *	Hoyas

Save

Integrate Products

Enable integration of specific EMT products with

Action	Application
Manage	mySchools by Hobsons [Website] Invite contacts to add your school to the "mySchools by Hobsons" app. http://apps.new.facebook.com/myschools/?addsc



Integration Options - Facebook Integration

Save

Cancel

Get Contacts From Facebook

The selected contact types will be used to import contacts from the Facebook application.

Undergraduate: Prospect (Plan to Apply, Applied) Parent Advisor

myPage

Enabling this option will display the selected content document to Facebook users on the myPage tab.

Select Content Doc []

Content Doc can have a maximum of 5 filters and cannot include survey questions. It may take up to a day to become available to the Facebook users.

Available to Contact type(s):

Undergraduate: Prospect (Plan to Apply, Applied) Parent Advisor

Chat Events

Enabling this option will display the current and upcoming chat events to the Facebook users under

Available to Contact type(s):

Undergraduate: Prospect (Plan to Apply, Applied) Parent Advisor